



BUSINESS
BROCHURE

Think Health, Think MyMedicalBank

HEALTH TECH COMPANY

LEVERAGING ON ICT TO
FACILITATE:

- Supply of Health Workers
- Out-of-Hospital Care
- Telemedicine
- Electronic Medical Record
- Marketplace for Healthcare



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Mymedicalbank



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www.mymedicalbank.com

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COMPANY OVERVIEW

MyMedicalBank Ltd is a health tech company established in the U.K in 2014 and in Nigeria in 2016 with a vision to revolutionise access to healthcare across Africa through creating digital solutions that connect consumers with healthcare providers, health information and their health records from any location.

The Company has developed a number of revolutionary digital solutions some of which represent the first of their kind in Nigeria namely:

- **MMB HomeCare** reputed to be Nigeria's first digital platform for booking verified health workers for home care, telemedicine and out-of-hospital care
- **Health Market**, Nigeria's first online one-stop marketplace where consumers can book a wide range of healthcare services
- **Health Jobs**, Nigeria's first job portal designed solely for recruitment into healthcare sector across all disciplines.
- **Community** for virtual medical consultation and psychosocial support
- **Resources** for promoting quality health information
- **Health Risk Calculators** for self-screening
- **Training** for promoting capacity building in the health sector
- **MyMedicalBank™** a hybrid of Electronic Medical Record and Personal Health Record
- **Directory** is a searchable database of health facilities in Nigeria all geo-referenced.

VISION

To revolutionize how patient health information is stored, accessed, shared and utilized in Africa with the ultimate aim of providing better and safer care for patients.

MISSION

To make MyMedicalBank the best and foremost health information source for all individuals in Nigeria and Africa with the ultimate goal of providing better care and saving lives.

MANAGEMENT TEAM

Ayo Adebamowo	CEO and Founder
Seun Akinbohun-Sado	Medical Lead
Bunmi Akinremi	Nursing Lead
Seun Adewuyi	Operations Lead
Sola Adebayo	Marketing Lead
Ayoola Falola	Technical Lead
Naheem Noah	Business Development Lead

Ayo Adebamowo, CEO and Founder

Ayo has spent most of his career working as a Senior Health Informatics Manager in the U.K's National Health Service (NHS). He has undertaken a number of critical assignments at various hospitals including at UK's largest hospital, Barts Health NHS Trust. Findings from some of his assignments in the NHS have been widely reported in the British news media.

Ayo has a range of qualifications including MSc degree in Geographical Information System from London's University of Greenwich, SQL Database Management Certificate from London's City University and a BSc degree in Zoology from Nigeria's Obafemi Awolowo University, Ile-Ife.

In 2019, he was honoured as one of the '70 Most outstanding Nigerian Healthcare Professionals in the UK'.



TESTIMONIALS

MyMedicalBank has developed an awesome repository of health care professionals. You will get instant link to medical professionals of different specialisations just with a click. I tried it and it worked.

- Dr Mustaphar, Victoria Island, Lagos

This is by far the best health care centric app in Nigeria. From a user friendly interfaces to a seamless process of getting the services of a home care-giver, I'll in no wise hold back my recommendation of this solution to anyone who needs it.

- Oluwaseun Odewale

Very user friendly. Tools in the app are very easy to use. I recommend it as a health service provider as well as a client.

- Dr Abimbola Akintomide, Coventry, United Kingdom

It is a pleasure working with you, thanks for your wonderful services rendered to this family. Thanks for putting us first. We really enjoyed your services.

- Mrs Margaret, Ikorodu, Lagos

I will encourage you'll to check out their services. I think it's a new business concept in this part of the world.

- Olayinka Afolabi

Registering on your MMB HomeCare platform as a Health Worker was so easy. Thank you.

- Nurse Binta, Abuja

This application is excellent. It enables you to get access to registered healthcare professionals in your own home. For people that don't like the wait times in hospitals (for routine visits at least) this application is a time saver. I highly recommend it.

- Esan, Abuja

MEDIA COVERAGE



PRODUCTS SUMMARY

Our Services and Platforms	Starting Price
Telemedicine	Chat - N1,000 Audio Call - N1,500 Video Call - N2,000 (Per Session)
Supplier Partnership	Negotiable
Personal Health Record	N1,000
Electronic Medical Record	Negotiable
Home Care Attendant Training	N25,000
Directory of Health Facilities	Free
Push Notification Advertisement	N10,000
Home Care by Home Care Attendants	N3,000/ Day (Live-Out) N60,000/ Month (Live-In)
Listing Job Vacancies on Health jobs	Regular - Free Premium - N10,000
Capacity Building for Health Workers	N10,000
Home Care by Licensed Health Workers	N5,000/ Day (Live - Out) N100,000/ Month (Live - In)
Listing Services and Events on Health Market	Regular - Free Premium - N10,000

MyMedicalBank (MMB)

is a cloud-based product suite that connects consumers with healthcare providers, health information and their health records from any location or care setting via a smartphone or computing device. It consists of a number of components:

01 MMB HomeCare

A secured platform that allows clients to book appointment with healthcare professionals (such as doctors and nurses) who will come and provide care services to them in their own house, workplace or other domestic care settings.

02 Health Market

An online marketplace where consumers can access and book a wide range of healthcare services ranging from ambulance service and hospital appointment to diagnostic tests and health insurance directly from the providers.

03 Health Jobs

A job portal listing job vacancies across all healthcare disciplines including non-clinical roles to support the running of healthcare organisations.

04 MyMedicalBank™

MyMedicalBank™ is used by hospitals and other health organisations to capture, update, access and analyze patients' health information from any location irrespective of where the care activity was first initiated.

05 Training

A digital platform that utilizes e-learning, virtual learning environment (VLE), multi-partnership approach and classroom-based learning at multiple locations to facilitate capacity building among health workers.

06 Community

An online forum that allows members to ask health related questions from doctors and other healthcare professionals while also sharing their own health experience freely with other members.

07 Directory

A comprehensive web-based searchable database of health facilities, organizations focused on health charity and locations of specialist health services in Nigeria.

08 Resources

A digital platform composed of articles, news items, research findings and other health publications designed to empower readers to live a more healthy life.

09 Health Risk Calculators

A collection of online tools that allow users to assess their risk of developing certain adverse health conditions prevalent in Nigeria while also generating preventing tips to minimise the risk of developing the conditions.

Products and Value Offering

Our digital solutions are engineered to deliver the following benefits to individuals and corporate organisations.

- Home medical and personal care via **MMB HomeCare**
- Telemedicine via **MMB HomeCare** and **Community**
- Supporting organisations to increase sales via **Health Market**
- Facilitating hospital management and access to patient health records via **MyMedicalBank™**
- Supporting health organisations to find the right candidates via **Health Jobs**
- Capacity building for health workers via **Training**
- Promoting preventive healthcare via **Resources** and **Health Risk Calculators**

Home Medical And Personal Care

We facilitate the delivery of home-based medical care, personal care and rehabilitative therapies for clients who require such services throughout the 36 states of Nigeria through our **MMB HomeCare** platform.

For many people, the medical consultation and health interventions they require can be safely provided for them in the comfort of their own **home, workplace** or other **domestic settings** saving them significant cost, and time while also reducing their risk of hospital infections and medical errors.

Available on MMB HomeCare are **licensed health workers** such as doctors, nurses, physiotherapists, occupational therapists, speech and language therapists and medical lab scientists as well as **certified home care attendants** trained to provide personal care.

What Does Home Care Offer Clients?

- * Medical consultation
- * Routine exams and diagnostic tests
- * Preventive healthcare
- * Management of complex chronic conditions
- * Supported living and personal care

Booking Process and Price Plan

Option 1: Download the MMB HomeCare app or register for free on www.mmbhomecare.com as 'Client' or 'Corporate Organisation'.

Option 2: Contact our Customer Service Team

- Email: booking@mymedicalbank.com
- Phone/WhatsApp: +234(0)705 997 7225, +234(0)802 759 0165

Price Plan

- From N3,000 per day/ N60,000 per month

- Depending on the specialty and experience of the health worker as well as the location and health condition of the client to be cared for.

Option 3:

Appoint MyMedicalBank as Home Care Provider or Supplier Partner

Corporate organisations like hospitals, HMOs, care homes, medical/nursing/care agencies, NGOs, religious and educational institutions and other businesses can engage MyMedicalBank as partners to assure an uninterrupted supply of health workers and to manage home care for their service users.

Price Plans

a. One-off referral fee from N30,000

- Payable for each health worker we supply but do not manage contractually
- Booking organisation responsible for paying the health worker's remuneration
- Suitable where the booking organisation will be managing the care contract agreed with the client OR where the health worker is to be engaged for ad-hoc assignments.
- Targets: any organisation in need of health workers to provide services for their clients, employees or members at home or the workplace.



b. Monthly placement fee from N60,000

- Payable on each client for care contract where we both supply a health worker and manage their work contract
- Covers the health worker's remuneration, the cost of replacing the health worker and the cost of administering the care contract
- Suitable where the client will require an ongoing care contract
- Targets: organisations providing medical or personal care for clients and beneficiaries at home or other domestic care settings such as care agencies, nursing agencies, medical agencies, NGOs and government agencies among others.

c. Contract fee

- Payable for each contract package plan where we supply health workers or manage home care services for an organisation's clientele on an ongoing basis
- Suitable where home health care is not part of an organisation's core service but where offering it as a value addition to their clients will benefit the organisation in expanding their clientele, increasing their revenue or

promoting customer satisfaction and retention.

- Target organisations: HMOs, Hospitals, Banks, Insurance Companies, Ambulance Service Providers, Schools, NGOs and Businesses among others.

Telemedicine via **MMB HomeCare**

With a growing demand for telemedicine and with 47.1% of Nigerians using the internet, our **MMB HomeCare** platform offers capability for doctors and other health workers to remotely evaluate, diagnose, treat and monitor patients from any location. The virtual medical consultation is conducted via web, app, voice or video call.

Booking Process and Price Plan

- Download the MMB HomeCare app or register for free on www.mmbhomecare.com as 'Client' or 'Corporate Organisation'
- **Service fee:** From N1,000 per session of 30 minutes

MyMedicalBank Community is an online public forum that allows users to receive free virtual medical consultation by posting their questions to licensed healthcare professionals and to obtain psychosocial support through sharing their own health experience with others.

- Consultation is free on Community



Supporting organisations to increase sales via **HEALTH MARKET**

Health Market is an online marketplace where consumers can access, book and pay for a wide range of healthcare services ranging from ambulance service and hospital appointments to diagnostic tests and health insurance offered by different providers.

Services promoted include ambulance service, blood supply, care home placement, charitable causes, diagnostic tests, hospital appointment, health insurance, mental health services, health logistics and many more.

Health Market delivers the following benefits to healthcare providers:

- Provides an **additional channel** for organisations to market service offerings
- **Access to new markets and more customers**
- Reduced **marketing costs** compared to other sales channels
- Offers consumers a **convenient way to compare prices and service offerings** from a single source
- Offers opportunities to establish **new business partnerships with traders and suppliers** within their supply chain

Booking Process and Price Plan

- Registration is free for all users
- Listing of service offerings is FREE for organisations up to a number of posts
- To register as an individual or organisation go to www.mymedicalbank.com/health-market or download MyMedicalBank's "MMB HomeCare" app



Facilitating hospital management and access to patient health records via **MyMedicalBank™**

MyMedicalBank™ our flagship product is a comprehensive hybrid of hospital management system and personal health record. It is designed to manage all aspects of a hospital's operation including medical, financial and administrative while also giving patients access to their health records.

● **MyMedicalBank™ Uses**

MyMedicalBank™ is designed to capture essential patients' health information from disparate locations, generate health intelligence, facilitate virtual clinical consultation, and enable exchange of medical, payments and administrative information securely through any web-enabled device from any care setting.

● **Who is MyMedicalBank Designed™ for?**

- * Hospitals
- * Diagnostic centres
- * Retail pharmacies
- * Health Maintenance Organisations (HMOs)
- * Individual patients

Healthcare Providers

MyMedicalBank allows providers to engage with patients in scheduling appointments, disseminating information, measuring clinical outcomes, managing referrals, requesting and reporting medical tests, managing patients' prescriptions and processing insurance claims among others.

Patients

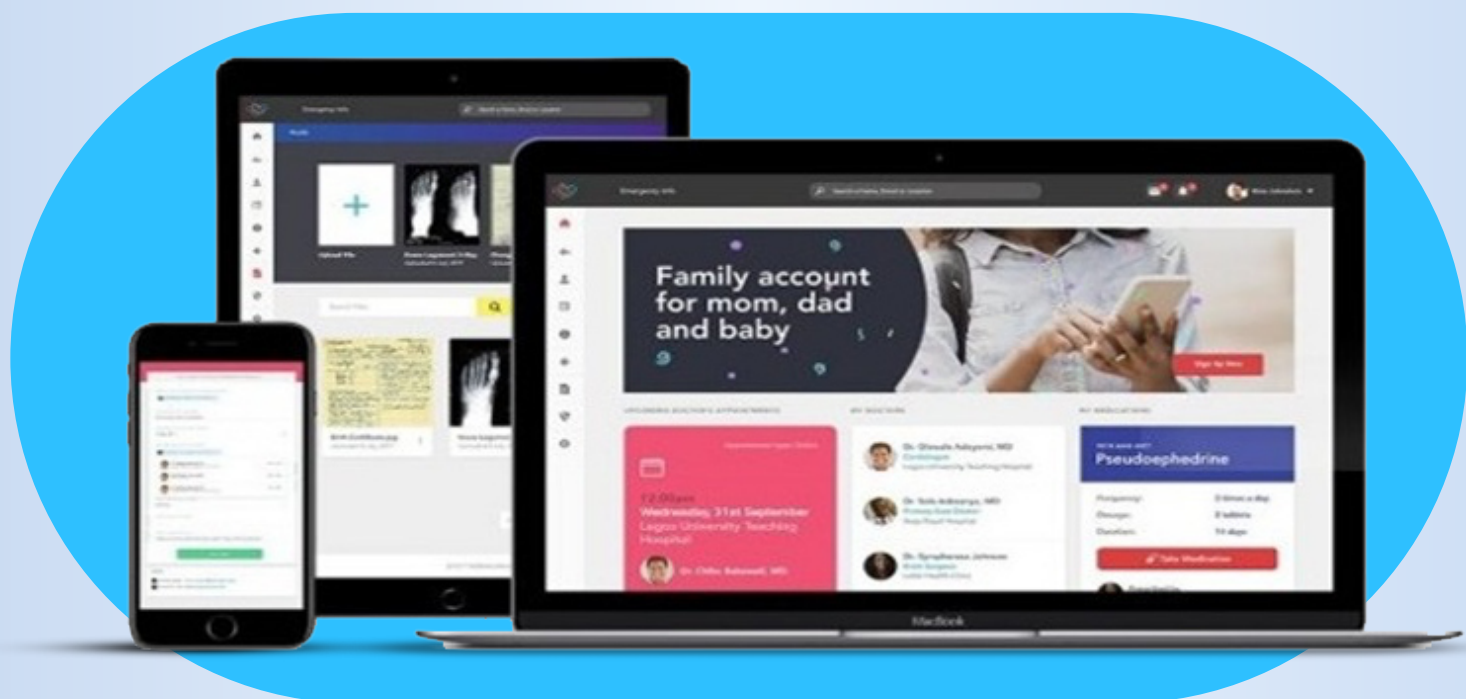
Individual patients are able to access their personal health records, generate personalised health insights from the records, engage remotely with their healthcare providers and manage their health financing.

- * For demo, Email contact@mymedicalbank.com
- * Access: www.mymedicalbank.com

MyMedicalBank Directory

Directory is a comprehensive web-based searchable database of health facilities and locations of specialist health services in Nigeria. The directory provides the spatial map of all primary, secondary and tertiary healthcare centres in the country as well identify geographical areas that require funding interventions to promote health equality.

- * For demo, Email contact@mymedicalbank.com
- * Access: www.mymedicalbank.com





Supporting health organisations
To find the right candidates via
Health Jobs

Finding the right candidates oftentimes at short notice is a big challenge healthcare providers in Nigeria are often faced with. The current approach of posting and monitoring the same job vacancies on multiple channels, WhatsApp and other social media platforms is not only cumbersome, it is extremely time consuming for both employers and job seekers.

Through **Health Jobs**, organisations can post their job openings for **emergency shift**, longer term or permanent roles. For emergency shifts in particular, the platform allows employers to broadcast their request to thousands of candidates with guarantee of getting immediate response within minutes.

Vacancies cut across all healthcare professions including nursing, midwifery, medical, dental, pharmacy, physiotherapy, medical laboratory science, health records management as well as ICT and admin roles that facilitate the smooth running of health organisations.

Booking Process and Price Plan

Free registration

Free listing of service

To register as an individual or organisation go to www.mymedicalbank.com/m/health-jobs or download MyMedicalBank's "MMB HomeCare" app

To broadcast vacancies to candidates (for instance to fill an emergency shift), send the request to jobs@mymedicalbank.com.

CAPACITY BUILDING FOR HEALTH WORKERS VIA

MyMedicalBank Training

MyMedicalBank Training is a digital platform that utilizes e-learning, virtual learning environment (VLE), multi-partnership approach and classroom-based learning at multiple locations across Nigeria to facilitate capacity building among health workers. The administration of our training programs is coordinated from our corporate office in Ikeja, Lagos.

Home Care Attendant (HCA) Training

The HCA training is designed to ensure that non-licensed carers who look after the **elderly** and the **needy** at home or any domestic care setting possess the essential skills required to fulfill this important role in a manner that promotes dignity, privacy and quality of life.

Upon successful completion of the training, participants are awarded MyMedicalBank Home Care Attendant Training Certificate to register on MMB HomeCare for job opportunities or to work directly with employers providing personal care for **clients** including:

- The elderly and the home-bound
- Individuals who require hospital escorts

Organisations and customer segments who will benefit from the HCA training include:

- Nursing and Care Agencies
- Care Homes and Nursing homes
- Rehabilitation Centres
- Families with Elderly and Home-bound Individuals
- Private Employers of Caregivers
- Caregivers
- Individuals, NGOs and Government Agencies seeking to empower beneficiaries

Course Curriculum

- ▶ Introduction to home care attendance
- ▶ Communication, caregiver observation and reporting to the charge nurse

- ▶ Confidentiality, ethical and legal issues
- ▶ Basics in first aid intervention for home care emergencies
- ▶ Working with the elderly, children and adults
- ▶ Working with individuals with developmental disabilities and mentally challenged clients
- ▶ Basic infection control
- ▶ Safety and injury prevention, recognising and reporting red signals to the charge nurse
- ▶ Measurement and documentation of vital signs (blood pressure, blood glucose and BMI)
- ▶ Serving of urinal, bedpan and care of clients with bed side commode, on special diets and proper feeding techniques
- ▶ Introduction to **MMB HomeCare app**

Booking Process and Price Plan

- Training fee is N25,000
- Covers tuition, work placement, lunch, light Refreshment, stationery, registration on the MMBHomeCare platform and award of Home Care Attendant certificate
- Book the training via www.mymedicalbank.com/training
- Email: contact@mymedicalbank.com or call: +234(0)802 759 0165, +234(0)705 997 7225.





Continuing Professional Development Programme (CPDP)

The **CPDP** is designed to afford participants the opportunity to:

- ▶ Earn appropriate continuing education units (**CEU**) for license renewal
- ▶ Advance in their career
- ▶ Improve their professional services
- ▶ Demonstrate commitment to professional development

CPDP Types

We are currently processing applications with a number of health regulatory bodies including the Nursing and Midwifery Council of Nigeria (NMCN), Medical Rehabilitation Therapists (Registration) Board (MRTB), Medical and Dental Council of Nigeria (MDCN) and the Medical Laboratory Science Council of Nigeria (MLSCN) among others.

1. CPDP for Nurses and Midwives Curriculum

- ▶ Health Informatics in Nursing
- ▶ Leadership and Management
- ▶ Clinical Research
- ▶ Health Entrepreneurship
- ▶ Emergency and Critical Care
- ▶ Clinical Skills

2. CPDP for Physiotherapists and other Medical Rehabilitation Professionals Curriculum

- ▶ CPR and Medical Emergencies
- ▶ Community Medical Rehabilitation
- ▶ Sports Injury
- ▶ Treating Neuromusculoskeletal Disorders
- ▶ Spine and Orthopaedic physiotherapy
- ▶ Neurologic physiotherapy

3. Continuing Medical Education (CME)

We are forming strategic partnerships with a number of key stakeholders to facilitate the delivery of a range of medical courses through which medical practitioners can stay updated professionally and to obtain certificates with appropriate CME points to renew their annual practicing license.

4. Health Informatics Course

Designed for current and aspiring practitioners in clinical coding, health records and information management and for healthcare professionals handling health data, the course will equip participants to utilise data optimally in improving patient care. It will empower clinical and non-clinical professionals turn health data into health intelligence.

Booking Process and Price Plan

- ▶ Training fee starts from N10,000
- ▶ Book the training via www.mymedicalbank.com/training
- ▶ Email: contact@mymedicalbank.com or call:
- ▶ +234(0)802 759 0165, +234(0)705 997 7225.

Promoting preventive healthcare via **MMB Resources and Health Risk Calculators**



The advent of social media for all its benefits has also exacerbated the spread of health misinformation in Nigeria. Compounded by low levels of health literacy among the populace and inadequate healthcare system, it has become imperative to implement new solutions that drive 3 shifts:

- ▶ A shift from a reactive model of care to a preventive model of care
- ▶ A shift from doctor-centric model of care to patient centric model of care
- ▶ A shift from systems that are traditionally focused on the treatment of illness to those focused on preventive healthcare

At MyMedicalBank, we have responded to this need by developing a number of applications focused on empowering Nigerians to live a more healthy life.

Resources

This is a digital platform composed of multiple blogs offering articles, research findings, news and trends and other health publications designed to empower users to live a more healthy life and achieve better health outcomes.

- ▶ The platform is free to use and no registration is required.
- ▶ Access is via www.resources.mymedicalbank.com.

Health Risk Calculators

This is a collection of online interactive that allow users to assess their risk of developing certain adverse health conditions prevalent in Nigeria while also generating preventing tips to minimise the risk of developing the conditions. The calculators are developed for health conditions including:

- Coronary heart disease
- Diabetes
- Cancer
- Kidney disease
- Stroke
- High risk pregnancy
- Eye test

- ▶ Free to use
- ▶ No registration required.
- ▶ Access: <http://resources.mymedicalbank.com/category/health-risk-calculator>

CONTACT DETAILS

Name of Business

MyMedicalBank

Registration No.

RC 1548912 (Nigeria)
Company No. 8907996 (United Kingdom)

Type of Business:

Health Technology

Business Description:

MyMedicalBank Ltd is a health tech company established in the U.K in 2014 and in Nigeria in 2016 with a vision to revolutionise access to healthcare across Africa through creating digital solutions that connect consumers with healthcare providers, health information and their health records from any location.

Business website

www.mymedicalbank.com



[mymedicalbank](https://www.facebook.com/mymedicalbank)

Email

contact@mymedicalbank.com

Business Address

Nigeria: 2B Yinusa Adeniyi Street, Off John Olugbo Street, Toyin, Ikeja, Lagos

UK: 25 Courtney Road, Chadwell St Mary, Essex, UK RM16 4TZ

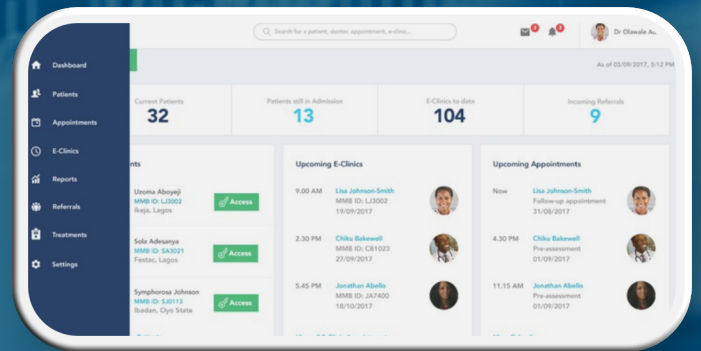
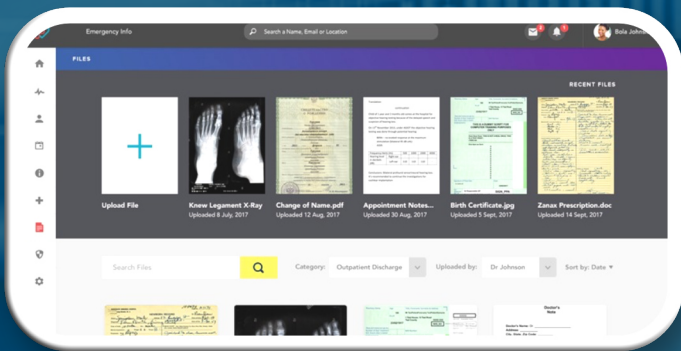
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A Cloud-based Health Information Management System.
The secured way to **Store, Access** and **Analyze** your health Information

+234 802 759 0165

contact@mymedicalbank.com



Nigeria: 2B Yinusa Adeniyi Street, Off John Olugbo Street, Toyin, Ikeja, Lagos.



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